

**NEW
PRODUCTS**

2010 Product Catalog



If you are interested in ordering
our products or if you have questions,
please contact us at:
Phone 501-247-6125
Fax 866-431-7755
Email info@conceptproducts.net

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P.O. Box 56523
Little Rock, AR 72215
www.conceptproducts.net

Concept Products
StampKeep
 Postage Stamp Dispenser

Concept Products, LLC
 On the web at
www.conceptproducts.net
 Phone: 501-247-6125
 Made in USA
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 PATENT PENDING



This easy-to-use, inexpensive item is a great product for storing and dispensing your rolls of postage stamps.

The Post Office provides rolls of stamps with a simple paper band securing them – once the band's seal is broken, the stamps unroll and are difficult to manage. Our dispenser is the best on the market for storing & managing a roll of stamps!

Makes a Great Impulse Item!

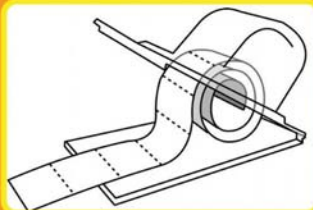
Great item for your

- Office Supply Store
- Mailing & Postal Center
- Dollar Store
- Bookstore
- Promotional Item

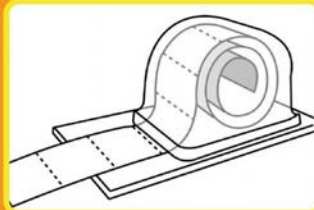


Hang product on hook or via pre-loaded clip strips.

- Easy to load and dispense postage stamps on a roll
- Actually see the number of stamps remaining
- Lowest cost stamp dispenser on the market
- Excellent up-sell when customers request stamps
- Delivered on hanger card for hook display or keep in box for over-the-counter sales
- Unique hanger card mimics showing stamps in the dispenser
- Patented & Made in the USA



Open & insert roll of stamps



Close & tear off stamps as needed



Concept Products E-Z Luggage Tags

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Merchandise in the aisle
or at point-of-purchase

- Sold via two-pack
- Pre-loaded on clip strip
- Different colors attract attention – red, black, and blue
- Provides great margins

Our ID tag for luggage, backpacks, or other bags is
easy-to-use and cost effective:

- Insert business card or use provided ID card
- Easy to attached and remove from bags
- Insert card under flap – it won't fall out!
- Made of vinyl that won't tear or rip
- Colorful and easy to see on bags
- Made in the USA



**Great Value!
Lowest priced tag
on the market!**

Great Travel Accessory
item for the:

- Drug/Grocery Store
- Mass Merchant
- Office Supply Store
- Travel & Gift Shop



Attach and remove
with ease



Your card stays secure
under the flap



Made in the USA

Concept Products EasyUp Picture Hanger

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 Phone: 501-247-6125
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EasyUp picture hanger makes hanging pictures a snap – just place the picture where you want it, stick the patented hanger to the wall to mark it, and secure it with a nail. It's that easy!

Here's how the EasyUp picture hanger works:

EasyUp picture hanger simplifies the task of hanging pictures!

- Inexpensive item sells better than standard hangers
- Sticky tape on back side is "removable" and will not mar walls
- Package contains both single & double-nail versions
- Molded from strong ABS plastic
- Patented & Made in the USA



Peel off backing to reveal sticky tape on the reverse side



Insert EasyUp on back wire of picture and hold it taut



While holding both EasyUp and picture, find the exact place where you want it to hang



Press EasyUp against the wall & remove picture – it marks where the hanger needs to go



Insert nail in hole and use hammer to drive it into wall to secure hanger



Hang Picture on EasyUp!

Note: hanger not to be used without nail(s) attaching it securely to wall

Great Item for the:

- Hardware Store
- Picture Frame Store
- Office Supply Store
- Drug & Grocery Store
- Mass Merchant

Concept Products

LintUps

"PEEL & PAT"
Lint Removers

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Individual pack of peel-off "stickies" that are used to pat clothing, upholstery, and even skin to remove lint, hair, dandruff, and other particles. Convenient flat packs are portable & disposable—remove lint on-the-go without carrying around bulky lint brushes & rollers!

Great Impulse Seller With Mass Appeal

- Consumer-tested product removes lint quickly & easily
- Practical & portable pack—great for purse, pockets & auto
- (20) 3" x 3" adhesive sheets per pack.
- Bright colors & stylish look grab attention and drive sales
- Consumable product brings users back for additional purchases
- Low price makes this fashion accessory a great impulse buy
- Patented & made in the USA

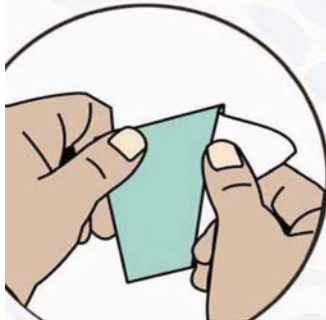
Merchandising Options

- Point-of-purchase (POP) display containing 30 packs.
- 12-station strip hanger that is pre-loaded & individually bagged.
- Ready to sell—pricing includes the product shipped in POP or pre-hung on strips.



Great impulse item for the:

- Gift Shop
- Drug/Grocery Store
- Convenience Store
- Office Supply Store
- Beauty Salon
- Pet Supply Store



Private Label

- Our LintUps product makes a great promotional item and take-away for your next event. We can custom imprint your message.
- Our hotel amenity version is a great in-room amenity. Provide a unique lint removal tool for your guests for just pennies.
- Have a retail pack version designed and produced specifically for you to help drive sales



Concept Products
"Go Bananas"
 BANANA HANGER

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Holds
 single
 bananas,
 too!

Don't let your bananas turn brown and mushy before you have a chance to eat them! Hanging bananas helps dissipate a natural gas they emit that hastens the ripening process & speeds spoiling. Our hanger keeps bananas fresher longer & limits soft spots and bruising by allowing circulating air to ripen bananas as nature intended.

Our hanger compliments any type of décor & is a great addition to your housewares line:

- Holds twice the number of bananas as other hangers
- Hang single bananas using the patented hook system
- No tools required for assembly
- Packaging takes up minimal shelf space
- ABS plastic with metallic finish
- Merchandise with bananas or other kitchen items

Our packaging educates the consumer on WHY she should hang her bananas!

Assembled product measures 6" x 6" x 14"h
 Full-color packaging measures 8" x 10" x 1-1/2"d (includes hanger)



Easy to Assemble



1

Insert neck
 into base



2

Insert head
 on neck



3

Add bananas!

Concept Products

SNAP-A-CAP

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Great Impulse Item for the:

- ★ Grocery Store
- ★ Convenience Store
- ★ Mass Merchant

Snap-on lid for soda & beer cans

- ★ Fits tightly on standard sized aluminum drink cans
- ★ Simple to use – just snap on & remove to drink
- ★ Air-tight seal holds in carbonation and keeps out foreign objects
- ★ Makes cans spill-proof
- ★ Made of plastic to resist bending & breaking
- ★ Reusable & dishwasher safe
- ★ Assembled in the USA



Merchandise in the aisle or at point-of-purchase

- ★ Sold via two-pack
- ★ Pre-loaded on a clip strip to hang with sodas & drinks
- ★ Bright colors attract attention – red, white, & blue
- ★ Provides great margins

Concept Products Combo Office Tool

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Ultimate Office Tool for the Pocket or Desk

Unique item provides 3 useful office functions in one simple tool:

- 1) Lightweight & compact letter opener
- 2) Easy to use staple remover
- 3) Handy bubble level

...in 1 simple pocket tool!

Great Item for the:

- Office Supply Store
- Mail/Postal Center
- Bookstore
- Card & Gift Shop

**3-in-1 tool
is unique & makes
a great gift!**

3-in-1 tool is compact – less than 8" long

- About the size of a ball point pen, it easily fits in a shirt pocket, purse, or briefcase
- No other desktop accessory item on the market has a bubble level – offer something useful & unique
- Made of durable sturdy plastic - it won't break
- No more carrying around those steel "claws" to remove staples – just slide the remover end under a staple to quickly & easily remove it
- Patented & Assembled in the USA



Slide remover end under staple to remove it



Strong plastic tool resists bending & breaking



Built-in bubble level for those office hangings

Concept Products Paperclip Dispenser

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Great Item for the:

- Office Supply Store
- Mail/Postal Center
- Bookstore
- Card & Gift Shop

**3-in-1 holder
is unique & makes
a great gift!**

Ultimate Accessory for your Office

This unique item holds 3 useful desktop items:

- 1) Paperclips
- 2) Business cards
- 3) Pens/pencils

...in a single, attractive dispenser!

3-in-1 holder neatly keeps items at hand

- Keeps paperclips handy while displaying your business cards
- Easy to grab clips & even easier to refill them
- 2 slots hold standard sized pens & pencils
- Molded from strong ABS plastic
- Only 4" x 3" x 2" high
- Patented & Assembled in the USA



Simply lift lid to refill
paperclips



Display your business
cards professionally



Always know where your pens
are & keep your clips handy

Concept Products Awareness Ribbon Paperclip



Actual Size

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Great Item for the:

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- Mail/Postal Center
- Drug/Grocery Store
- Mass Merchant

Comes in a variety of colors, including:

- Pink: breast cancer awareness
- Light Blue: prostate cancer awareness
- Yellow: support our troops
- Red: AIDS/HIV awareness
- Purple: domestic violence awareness

Makes a statement when you send a statement!

The Ribbon Clip is the world's first useful application for the Awareness Ribbon, the symbol for a variety of causes like breast cancer awareness and military support. The clip works like a standard gem clip, but it is in the shape of the Awareness Ribbon. It allows consumers to show support for their favorite cause with a useful office prod-



Unique item that complements your office supply line:

- Made of stainless steel wire that snaps back into place
- Lays flat with rounded ends – no sharp points
- Merchandised in packs of 100 clips
- The “cause” creates a pull-through effect – consumers choose over less expensive clips
- Combine with our other “for the cause” office items to create a “buzz” display



{ Concept Products NOTICE HOLDER }

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Great item for your

- Restrooms
- Entrances
- Waiting Areas
- Checkout Areas
- Breakrooms
- Anywhere you need to get their attention!

Businesses

- Restaurants
- Convenience Stores
- Grocery Stores
- Retail Outlets
- Offices
- Service Businesses

Present a Professional Appearance! The neat and clean way to display your important information for employees, customers, and visitors.

- **NO MORE** taping papers and announcements to the wall or glass.
- **NO MORE** using a hook or clip that tears the paper and eventually drops it
- **NO MORE** laminating your notices and then having to do it again when something changes

Show that you have a professional business and that you take pride in your facility's appearance. Use the handy NOTICE HOLDER to display information for staff and patrons in a neat and orderly manner by dropping in a standard 8-1/2" x 11" sheet of paper. It's simple and easy to change out your notices!



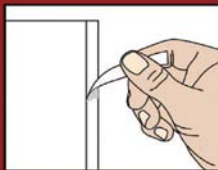
Place it near entrances/exits to communicate to your customers



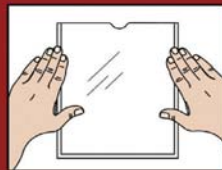
Place it in restrooms/breakrooms to communicate to your employees



Place it in general areas to communicate to your visitors



Peel-&-Stick
 simply peel off the back paper to reveal adhesive tape



Use Anywhere
 clear design allows you to attach it to walls and doors and even glass where notice can be seen from both sides



Uses Standard Paper
 8-1/2" x 11" paper fits neatly into the holder and can be removed and reinserted unlimited times

Removable – tape won't stick to the surface where notice holder is attached. Carefully remove from existing location and relocate.

PATENT
 PENDING

LintUps
"PEEL & PAT"
Lint Removers

Individual pack of peeloff "stickies" that are used to pat clothing, upholstery, and even skin to remove lint, hair, dandruff, and other particles. Convenient flat packs are portable & disposable – remove lint on-the-go without carrying around bulky lint brushes & rollers!

BEST SELLER

HOT ITEM

Combo Office Tool

Ultimate office tool for the pocket or desk provides 3 useful functions in one simple, inexpensive tool: lightweight letter opener, compact & easy-to-use staple remover, and even a handy bubble level.

Awareness Ribbon Paperclip



NEW ITEM

The Ribbon Clip is the world's first useful application for the Awareness Ribbon, the symbol for a variety of causes like breast cancer awareness and military support. The clip works like a standard gem clip, but it is in the shape of the Awareness Ribbon.



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New Items**